

# FEB 25 **broadway** **COMPASSION** **SANFORD '10**

improving life for some improves life for all

Thursday  
Feb. 25

1 p.m.  
to 5 p.m.

McSwain  
Center

Sanford

## SO, WHAT'S THE DEAL?

Our community has always been blessed with groups and volunteers working to care for neighbors facing acute emergencies and other critical needs. *But as our community grows and needs shift, are we still dealing with our most pressing current issues — and could we do things even better? Compassion '10, a community roundtable, brings social service and ministry leaders together to see where we stand, what our urgent needs are right now and how we can solve them. And the effort continues after the gathering, with work groups preparing to put new knowledge into action.*

You are invited to a community roundtable to enhance human services in Lee County.

## COMPASSION '10

### UNDERSTANDING POVERTY TO MAKE OUR COMMUNITY STRONGER

during the roundtable

#### UNDERSTANDING POVERTY

You may be helping neighbors in poverty, but do you truly understand them and what they're facing? Learn how economic class affects the way people learn, work, communicate and even make decisions. Sort out important differences between "generational poverty" and "situational poverty," and discover how your organization must treat the groups differently to become more effective. Learn how to interpret "hidden rules" that differ among social classes and how to find individual strengths that could help people pull themselves out of poverty.

after the roundtable

#### KNOWLEDGE IN ACTION

February 25 is just the beginning! Susan Pennock, who leads the roundtable, will return in coming months to help Lee County organizations put their new understanding into practice. She'll meet individually with working groups on food, employment, financial help, dropout prevention and housing — first, to learn exactly what challenges our local nonprofits face and then how the information she provides can help local families.

about the speaker

#### SUSAN PENNOCK

A respected speaker and consultant, Susan served as project director of The Hand in Hand Project for the North Carolina Conference of the United Methodist Church before joining the staff of Communities In Schools of North Carolina in 2006. Her work now focuses on developing community partnerships, establishing mentoring programs, training volunteers and helping communities better understand critical issues around poverty.

## HERE'S THE ESSENTIAL 411.

The Ernest & Ruby McSwain Center  
2420 Tramway Road, Sanford  
PARTICIPATION IS FREE  
Registration begins noon  
Roundtable opens at 1 p.m.

## REGISTER? NEED INFO? CALL US.

Michele Bullard  
United Way of Lee County  
919.776.5823  
michelebullard@leecountyunitedway.org