



UW This Year '09

LIVE UNITED™ 

a look at compassion in lee county

HOW TO LIVE UNITED IN LEE COUNTY.

JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.

GIVE 10%. GIVE 100%.
GIVE 110%.

GIVE AN HOUR. GIVE A SATURDAY.
THINK OF WE BEFORE ME.

REACH OUT A HAND TO ONE &
INFLUENCE

THE CONDITION OF ALL.
GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED. 

▶ UW THIS YEAR '09

a look at compassion in lee county

Even in the most prosperous communities, some neighbors experience temporary setbacks while others struggle to reverse a history of poverty. When we improve life for people around us, we not only relieve our neighbors' suffering, but also improve conditions for everyone. Welcome to "UW This Year '09," a look at compassion in Lee County. We hope you will be encouraged by all that's happening here and might even be motivated to join in the effort yourself — and, in the process, make our community even stronger!

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On the Cover. Facing a lens, himself, Leonel Olvera returns the favor at Warren Williams Child Development Center, a United Way partner agency.

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building our community

With people around the world facing an economic setback so severe that it's been called "The Great Recession," last year was a difficult one for families everywhere, including right here in Lee County.

The great irony is that when so many more people need help, fewer have the means to make contributions that provide food for the hungry, shelter for the homeless and medicine for the uninsured.

Still, thanks to a revitalized United Way and the kindness we've come to expect in our community, people stepped up to the challenge. The first-ever COMPASSION community roundtable united ministries

and nonprofits. A new outreach was started to help the homeless. Businesses and groups rallied to provide assistance.

The United Way has done its part by accepting a lead role in the effort — not just by raising money through the annual campaign, but by providing information, expertise and coordination for *everyone* serving our neighbors.

There's more to be done. But the good news is that, even in this tough economy, we're all moving forward.

Bob Heuts, Board Chairman
Jan Hayes, Executive Director



spotlight on '09

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▶ **SPOTLIGHT:** **“GIVE CHANGE THAT MAKES CENTS”**

A new outreach designed to curb panhandling and provide homeless neighbors the help they need, “Give Change That Makes *Cents*” was announced during the '09 campaign kickoff. Anyone will be able to contribute money through “giving meters” — special parking-style meters being installed soon throughout downtown Sanford.

- ▶ Money collected from giving meters will be sent directly to local shelters.
- ▶ Referral cards listing a toll-free number to receive food, clothing, shelter and counseling can be given directly to panhandlers.
- ▶ The outreach is a joint project of Downtown Sanford Inc. and the United Way.

MAY 14 sanford
COMPASSION
BROADWAY '09
improving life for some improves life for all

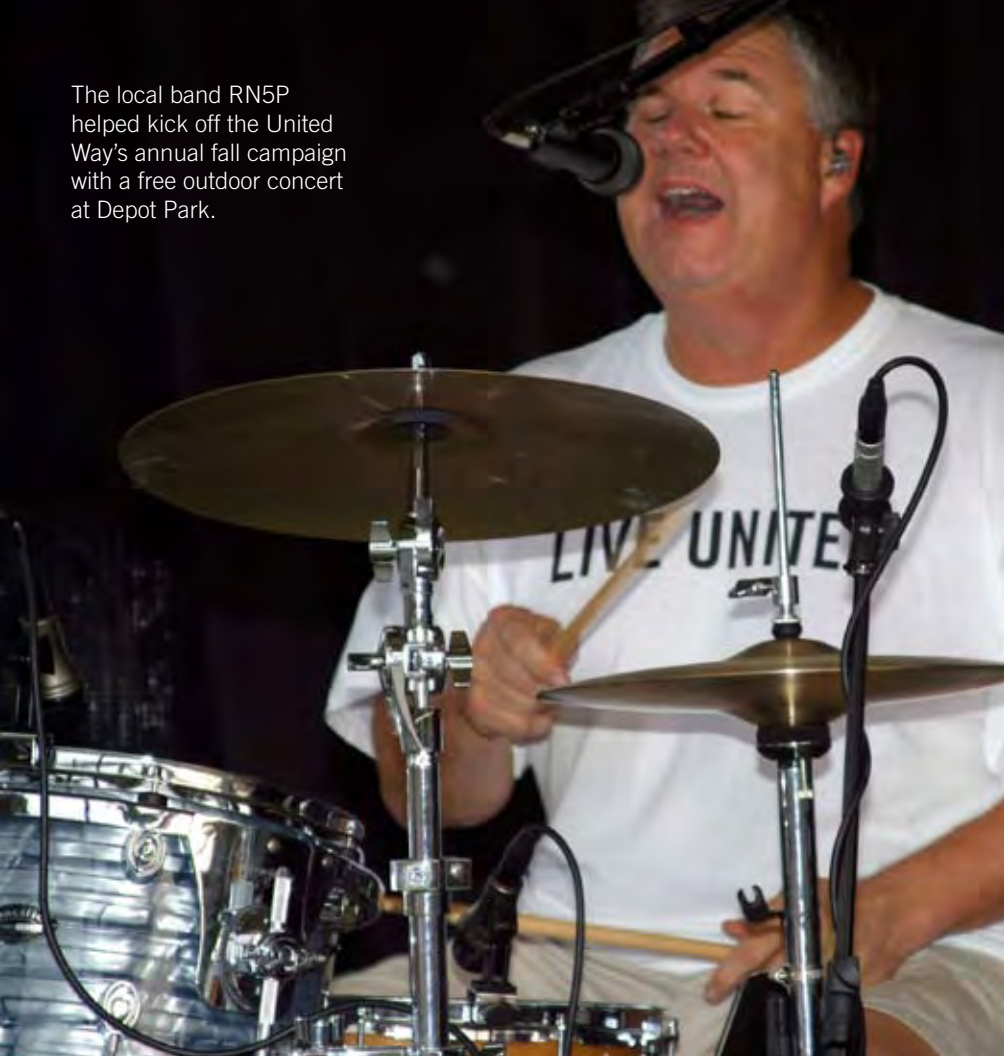


▶ **SPOTLIGHT:**
COMPASSION '09

Community leaders gathered in May for COMPASSION '09, the first-ever community roundtable to enhance human services in Lee County. The half-day event opened with a look at challenges everyone could face in subsequent months, but most of the session was spent finding ways to tackle the county's most significant problems. One immediate result: Food pantries began sharing freezer space, allowing many more needy families to receive a free Christmas turkey.

- ▶ Working groups were created to evaluate these services: food, employment, financial and counseling, housing and shelter, and educational support.
- ▶ COMPASSION '10, the second-annual community roundtable, was scheduled for February 2010.

The local band RN5P helped kick off the United Way's annual fall campaign with a free outdoor concert at Depot Park.



► **LEE COUNTY 211,
HELP 24/7/365**

Help is just one phone call away with Lee County 211, the United Way's multilingual referral service where callers can find help any time, day or night.

In its second year of operation, Lee County 211 made about 973 connections, up significantly from 750 the year before. Callers requested assistance with finances (35 percent of all calls) or physical or mental health (13 percent), housing or shelter (8 percent), food (7 percent), other basic subsistence (13 percent) and other needs, including consumer, legal and educational (23 percent).



▶ THE ANNUAL CAMPAIGN

Despite the harsh economic climate, almost 70 local companies and thousands of individual donors participated in the United Way's annual campaign. June '09, when totals were final for the previous fall campaign, 2,798 contributors to the '08 campaign had pledged a total of \$438,743.

▶ AUTOMOBILE GIVE-AWAY '09

Ed Angel, a longtime United Way contributor, won a new Pontiac Vibe during Automobile Give-Away '09, an annual benefit offered in partnership with Wilkinson Cadillac Chevrolet Pontiac Buick GMC of Sanford. Anyone making a "Fair Share" contribution or \$500 one-time donation during the fall '08 campaign could enter the drawing.

▶ NEIGHBORS, THE NEWSLETTER

To strengthen nonprofits and highlight their essential work, the United Way's quarterly newsletter, "Neighbors," was published for the second straight year — showing how contributors and volunteers have helped our neighbors overcome obstacles and providing important news and advice.

▶ BEGINNING @ HOME, THE COLUMN

Published each month by The Sanford Herald, "beginning @ home" covers a wide range of philanthropic topics of local and general interest. Recent columns included success stories throughout the community, trends in charitable giving, how to make wise contribution decisions and insight on issues in the news.

I'm a teen mom and this class helps me learn more about being a mom ... and the responsibility that comes with it. It helps me learn to deal with the stress of it. It also encourages teens to stay in school for ourselves and our baby's future.

Teen Pregnancy Outreach Participant
ON HOW A UNITED WAY PARTNER AGENCY
HAS IMPROVED HER LIFE AND HER FUTURE

I believe that it's important to give to the community that supports you We often have no idea who's out there and needs a helping hand. We need to be there to offer our support in any way possible.

Chef Gregg Hamm

OWNER, CAFÉ 121
WHO CONTRIBUTES 50 PERCENT OF HIS EVENING SALES
ON THE FIRST FRIDAY OF EACH MONTH TO ORGANIZATIONS
INCLUDING THE UNITED WAY

Children learn and play at the Warren Williams Child Development Center, a United Way partner agency



making it happen

LIVE UNITED is not only a favorite theme of the United Way; it's also the key to our community's success. No one person, no single organization can solve all of our problems alone. It takes a full range of dedicated individuals and organizations working together — each bringing a unique perspective, passion and set of skills — to tackle some of our most challenging issues.

On the next few pages, you'll see what LIVE UNITED means in Lee County. Here are just some of the people and groups who are “making it happen.” We've almost certainly missed some, so please remind us and we'll list even more next year. But what we have been able to assemble gives a good sense of how many people and groups are active in the effort to enhance our community. And we appreciate every single one.

▶ UNITED WAY PARTNER AGENCIES

4-H of Lee County	HAVEN in Lee County
American Red Cross	Hillcrest Youth Shelter
Blandonia Day Care Center	Helping Hand Clinic
Boy Scouts of America, Occoneechee Council	Highway to Healing
Boys and Girls Clubs of Sanford/Lee County	Hispanic Task Force
Brick Capital Community Development Corp.	Lee County Firefighters' Burned Children Fund
Center for Independent Living	Legal Aid of North Carolina-Sanford Office
Christians United Outreach Center of Lee County	Pines of Carolina Girl Scout Council
Coalition for Families in Lee County	Salvation Army
Communities in Schools of Lee County	Southeastern N.C. Radio Reading Services
Deep River Mediation	t.l.c. home inc.
Floyd Knight School/The Children's Center	THANKS Mentoring Program
“Get Smart” Inc.	Warren Williams Child Development Center

▶ MAJOR CORPORATE CONTRIBUTORS

▶ Top 10 Campaign Contributors

Coty
 Pilgrims Pride
 City of Sanford
 Central Carolina Hospital
 Pentair Pool Products
 Wyeth (now Pfizer)
 3M
 Lee County Schools
 Central Carolina Community College
 Progress Energy

Includes contributions reported as of June 1, 2010. Some company contributions from the '09 annual campaign have not yet been reported.

▶ Lee County 211 Sponsors

Capital Bank
 Coty
 Central Carolina Hospital
 Frontier Spinning
 Hanesbrands
 Life 103.1
 Lori Baker & RBC Centura
 Pentair Water Pool & Spa
 Progress Energy
 The Sanford Herald
 WWGP-AM/WFJA-FM

Sponsors of the Lee County 211 service, which provides around-the-clock referrals by phone for housing, food, health care and other human services.

▶ COMPANIES HOLDING FALL CAMPAIGNS

3M, BB&T, Belk, Blandonia Day Care, Boys and Girls Clubs of Sanford/Lee County, Bragg Street School, Brick Capital CDC, Broadway Elementary, Bullock Elementary School, Capital Bank, Caterpillar, Center for Independent Living, Central Carolina Community College, Central Carolina Hospital, Central Electric Membership Corp., City of Sanford, Coalition for Families, Combined Federal Campaign, Communities in Schools, Coty US LLC, Deep River School, East Lee Middle School, First Bank, First Citizens Bank, Floyd Knight/Children's Center, Four Oaks Bank, Frontier Spinning Mills, Get Smart, Greenwood Elementary School, HAVEN in Lee Co., Helping Hand Clinic, Imperial Freezer, J. Glenn Edwards Elementary School, JC Penney Co., J.R. Ingram Elementary School, John-Beverly Printers, Jones Printing Co., Lee County, Lee County High School, Lee County Schools, Lee Early College, Lowes Foods, Magneti Marelli Powertrain USA Inc., Meikle Automation, Moen Inc., Pentair Water Pool and Spa, Pilgrim's Pride, Pines of Carolina Girl Scouts, Progress Energy, PSNC Energy, RBC Centura Bank, Salden Technologies, San-Lee Middle School, Southern Lee High School, State Employees Combined Campaign, Steel and Pipe Corp., The Salvation Army, The Sanford Herald, Tramway Elementary School, Trion Inc., Tyson Foods, U.S. Postal Service, Walmart, West Lee Middle School and Wyeth.

▶ **AUTOMOBILE GIVE-AWAY '09**

Offered in partnership with Wilkinson Cadillac Chevrolet Pontiac Buick GMC

▶ **Companies Contributing Prizes**

Applebee's (gift card), Café 121 (gift certificates), Coty (fragrances and gift sets), DK Clay Pottery (pottery), Floral Designs by Eddie (blown glass water bulb), JCPenney (luggage set), Kelly's Diamonds (necklace), Lee Builder Mart (flashlight set), Lowes Foods (gift card), MacDuff's Dry Cleaners (gift certificates), Moen (kitchen faucets and shower heads), Parkdale (lunch bag and cap), PSNC (shifts and umbrellas), Ruby Tuesday (gift card), Temple Theatre (tickets), Walmart (grill), Wilkinson Cadillac Chevrolet Pontiac Buick GMC (oil change coupons) and Wyeth (goody bags).

▶ **Drawing Semifinalists**

Kelli Alford, Ed Angel, Margaret "Maggie" Baldwin, Eric Banks, Nancy Bloom, Rodney Blow, Wayne Boston, Karen Bridwell, Annie Bryant, Susie Mason Buchanan, Glenda Bunnell, Van Cameron, Yolanda Chance, Kimberly Creador, Howard Davidson, Nickie

Davis, Beatrice Edwards, Jerry Elliott, Estela Estrada, Glenda Fallin, Lisa Faulkner, Deloris Fox, Emily Gilchrist, Cora Glover, James Graham, Marlon Graylion, James Green, Evilee "Dianne" Holman, Paula Holt, Emily Howard, Robert Alan Hoyer, Jermaine Jackson, Cheryl Jones, Deidre Kelly, Rich Kirik, Nikola Martin, Zeldia Matthews, Alvis McCormick, Jerry McDougald, Sheila McDougald, Elizabeth Ann McNeill, Brian McRae, Alfredo Mendoza, Aurelia Miranda, Debbie Moore, Janice Moore-Thomas, Kimetha Moye, Vanessa Murchison, Tai Nguyen, Lewis Nordon, Jovany Nunez, Greg Ohmstede, Ronna Olivarez, Ray Oliver, Tammy Suzanne Orr, Patricia Parson, John Payne, Ron Pendleton Jr., Patricia Rosser, Margaret Sandrock, Connie Sharpe, Suzanne Shue, Lois Smith, Betty Spinks, Tamela Stepney, Patricia Stone, Phil Thorne, Carl Van Buskirk, Betty Vermillion, Betsy Wells, Sue Whitman and Tom Wilder.



I'd be in bad shape if you weren't here to help me. I thank God and I read the Bible and I go to church. I couldn't do any of this if it weren't for you.

A Client of Helping Hand Clinic

AN UNITED WAY PARTNER AGENCY
PROVIDING FREE HEALTH SERVICES
TO UNINSURED LEE COUNTY RESIDENTS

We would like to encourage all employees at local companies to support the agency that gives the most. We feel that during these economic times, with unemployment rates so high, that the United Way needs our help and the help of others.

Patrick McLeod

HUMAN RESOURCES MANAGER
TRION INC.



Volunteers with Backpack Pals pack food that is sent home with low-income children every Friday afternoon so they won't go hungry over the weekends.

▶ LEADERSHIP THROUGHOUT THE COMMUNITY

Though the United Way staff may be the public face of this community effort, it couldn't thrive without leadership from so many throughout business and industry, services and the professions, who contribute their time and expertise to serve others. It's their hard work and generosity that helps make us all successful.

▶ United Way Staff

Jan Hayes	Executive Director
Michele Bullard	Program Services Director
Wendell McGee	Financial Officer

▶ United Way Board of Directors [**ex officio*]

Mikeal Basinger	Capital Bank
Sandra Boyd	Lee County Government
Karen Brown	ERA Strothers
Brad Butler	Retired Educator, Carolina Trace
Carlos Gomez	Pentair Water Pool & Spa
Lyn Hankins	Lee Co. Partnership for Children
Bob Heuts	Lee Co. Economic Development
Tiffany Jefferson	Wilson and Reives
Beth Kelly	City of Sanford
Heidi Mauer Kimble	Caterpillar
Joe Martin	John-Beverly Printing
Margaret Minuth	Central Carolina Hospital
David Montgomery	Downtown Sanford Inc.
Margaret Murchison	WWGP-AM/WFJA-FM
Charles Taylor	3M
Don Taylor	Coty US LLC
Mike Thomas	Wachovia Securities
Janice Almond*	Deep River Mediation
Abby Cameron*	American Red Cross

▶ United Way Community Investment Volunteers

Grace Aiken	Retired
Larry Aiken	Retired
Lil Barrett	WDSG Radio
Mikeal Basinger	Capital Bank
Kristy Burton	First Citizens Bank
Brad Butler	Carolina Trace
Susan Clegg	Pentair Water Pool & Spa
Sheila Erford	Steel and Pipe Corp.
Susan Gomez	Tyson Foods
Lyn Hankins	Lee Co. Partnership for Children
Bob Hughes	Retired
Jo Jarrett	Hanesbrands Inc.
Susan Keller	Volunteer
Kelly Klug	Lighthouse Documentation
Gwyn Maples	Gwyn Maples & Associates
Joe Martin	John-Beverly Printers
Brian McLeod	BB&T
David Montgomery	Downtown Sanford Inc.
Margaret Murchison	WWGP-AM/WFJA-FM
Susan Patterson	City of Sanford
Nancy Remaley	Four Oaks Bank
Dale Sauls	Pastor
Sharon Spence	Lee Co. Schools
Mike Thomas	Wachovia Securities
Nancy Whalen	UPS
Shane Wilson	PSNC Energy

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One group meets weekly to create arts and crafts that are sold to benefit the Helping Hand Clinic, where uninsured residents can receive free health services.

by the
numbers



▶ **386**

Cancer patients were transported to medical appointments by local volunteers from Highway to Healing.

▶ **2,600**

Youth were involved in 4-H programs fostering responsible citizenship and leadership.

▶ **2-1-1**

The phone number to call, any time day or night, to get food, shelter or other assistance.

▶ **\$156**

Donation is needed to secure \$1,500 worth of prescription medications for Lee County residents without health insurance.

▶ **495,891**

Pounds of free food were distributed to local families by the Christians United Outreach Center.

▶ **70**

Hours of training in fire safety, childhood illnesses, curriculum development, sudden infant death and other topics offered by the Coalition for Families.

▶ **2,354**

Units of blood provided to Lee County residents by the American Red Cross.

▶ **28**

Lee County human service groups were supported by United Way contributors in '09.

▶ **726**

“Fair Share” contributors gave the equivalent of one hour’s pay per month to the United Way.

▶ **49**

Years the United Way has served Lee County. (Yes, 2010 marks our golden anniversary.)



Students participating in the East Lee Middle School e-Mentoring program take a field trip. Organized by Communities In Schools, a United Way partner agency, e-Mentoring pairs ESL students with IBM employees who communicate electronically, providing students with practical guidance and an opportunity to enhance their writing and technology skills.



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