



UW This Year '10

LIVE UNITED™



50 years of compassion in lee

HOW TO LIVE UNITED IN LEE COUNTY.

JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.

GIVE 110%.

GIVE AN HOUR. GIVE A SATURDAY.

THINK OF WE BEFORE ME.

REACH OUT A HAND TO ONE &

INFLUENCE

THE CONDITION OF ALL.

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED. 

► **UW THIS YEAR '10**

50 years of compassion in lee

Since being established in 1960 as the United Fund, the United Way of Lee County has had one focus — improving life for neighbors and, in the process, improving conditions for everyone. A lot has changed since contributions that first year more than doubled the modest, \$21,145 goal. But one thing that hasn't is our drive to create a thriving community. Welcome to "UW This Year '10," a look at compassion in Lee County. We hope you will be encouraged by all that's happening here and might even be motivated to join in the effort yourself — and, in the process, make our community even stronger!

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On the Cover. Children play outside at Warren Williams Child Development Center, a United Way partner agency.

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celebrating 50 years

It's hard to overestimate how important the United Way has been to our community for half a century.

Through good times and bad, neighbors have helped each other by providing money and volunteer service to help people when they need it the most.

Thanks to you, neighbors who have lost their jobs in our tough economy are finding emergency help to keep the lights on at home and get back to work.

Women and children are fleeing domestic abuse — not only to a safe refuge, but to a place where they can get expert help and guidance at a difficult time in life.

Low-income medical patients are receiving free care, prescription drugs and transportation to hospital treatments. Not to mention a real sense of hope.

Children are enjoying free books, learning how to read and playing safely at day care while their parents work to create financial stability for the family.

These things could not happen without you. So, thank you for your support over the last 50 years. As we continue working together, there's no telling what we can accomplish over the *next* 50 years.

Bob Heuts, Board Chairman
Jan Hayes, Executive Director





▶ **SPOTLIGHT:** **PROJECT PK-14**

Dramatic changes could be in store for local students and teachers, as Project PK-14 unfolds over the coming months. Launched in October, the communitywide effort seeks to enhance education by increasing parental involvement, promoting safer schools, supporting effective teaching initiatives and helping students develop life plans.

- ▶ PK-14 emphasizes the importance of education from prekindergarten through two years of college.
- ▶ Projects will be determined by community volunteers. One proposal is to guarantee that all qualified students in Lee County have financial access to two years at Central Carolina Community College.
- ▶ The project is guided by top community leaders and funded by a grant from the United Way Worldwide.

FEB 25 **broadway**
COMPASSION
SANFORD '10

improving life for some improves life for all



▶ **SPOTLIGHT:**
COMPASSION '10

“Understanding Poverty” was the focus of COMPASSION '10, the second-annual community roundtable to enhance human services in Lee County. Guest speaker Susan Pennock helped civic leaders understand differences between situational and generational poverty — and how organizations must treat people in these situations differently to be effective in the community. The half-day session kicked off months of ongoing work to improve how local services are offered.

- ▶ Groups are working to improve these services: food, employment, financial and counseling, housing and shelter, and educational support.
- ▶ COMPASSION '11, the third-annual community roundtable, is scheduled for May 2011.



The local band, RN5P, helped kick off the United Way's annual fall campaign with a free outdoor concert at Depot Park.

► **LEE COUNTY 211,
HELP 24/7/365**

Help is just one phone call away with Lee County 211, the United Way's multilingual referral service where callers can find help any time, day or night.

In its third year of operation, Lee County 211 made 854 connections, down slightly from 973 the year before. The vast majority, 71 percent, requested help for basic needs, which include financial assistance, food and shelter. Callers also requested help finding health care (7 percent), employment (6 percent) and a list of other services.

The busiest period for requests was August through November.



▶ THE ANNUAL CAMPAIGN

Even through the recession entered its third year, 63 local companies and thousands of individual donors participated in the United Way's annual fundraising campaign. In June '10, when totals were final for the *previous* fall campaign, about 12,500 contributors had pledged a total of \$440,170.

▶ AUTOMOBILE GIVE-AWAY '10

Pam Riddle, a regular United Way contributor, won a new Chevrolet Cobalt during Automobile Give-Away '10, an annual benefit offered in partnership with Wilkinson Cadillac Chevrolet Pontiac Buick GMC of Sanford. Anyone making a "Fair Share" contribution or \$500 one-time donation during the fall campaign could enter the drawing.

▶ NEIGHBORS, THE NEWSLETTER

To strengthen nonprofits and highlight their essential work, the United Way's quarterly newsletter, "Neighbors," was published for the third straight year — showing how contributors and volunteers have helped our neighbors overcome obstacles and providing important news and advice.

▶ BEGINNING @ HOME, THE COLUMN

Published each month by The Sanford Herald, "beginning @ home" covers a wide range of philanthropic topics of local and general interest. Recent columns included success stories throughout the community, tips for making nonprofits more vibrant, tributes to local volunteers and insight into news and events.

▶ FACEBOOK, THE ONGOING VOICE

Building a sense of community took one big step forward with the United Way's revitalized Facebook page. With this versatile outlet, friends have immediate access to news, announcements, requests for help and photos showing some of the leading events and civic projects taking place locally.

The children were so amazed because they didn't expect to see Santa and didn't expect to get a present either. We weren't sure if some of our students were getting anything for Christmas or not.

Silvia Bayer

SITE COORDINATOR FOR WARREN WILLIAMS CHILD DEVELOPMENT

CENTER AFTER A CHRISTMAS VISIT FROM SANTA THAT WAS

ASSISTED BY J.T. DAVENPORT AND SONS.

making it happen

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Local groups tend 10 community gardens to provide food for local pantries, promote healthy lifestyles and teach essential skills.

LIVE UNITED is not only a favorite theme of the United Way; it's also the key to our community's success. No one person, no single organization can solve all of our problems alone. It takes a full range of dedicated individuals and organizations working together — each bringing a unique perspective, passion and set of skills — to tackle some of our most challenging issues.

On the next few pages, you'll see what LIVE UNITED means in Lee County. Here are just some of the people and groups who are “making it happen.” We've almost certainly missed some, so please remind us and we'll list even more next year. But what we have been able to assemble gives a good sense of how many people and groups are active in the effort to enhance our community. And we appreciate every single one.

▶ UNITED WAY PARTNER AGENCIES

4-H of Lee County	HAVEN in Lee County
American Red Cross	Helping Hand Clinic
Blandonia Day Care Center	Highway to Healing
Boy Scouts of America, Occoneechee Council	Hillcrest Youth Shelter
Boys and Girls Clubs of Sanford/Lee County	Hispanic Task Force
Brick Capital Community Development Corp.	LCI Inc.
Center for Independent Living	Lee County Firefighters' Burned Children Fund
Christians United Outreach Center of Lee County	Legal Aid of North Carolina-Sanford Office
Coalition for Families in Lee County	Pines of Carolina Girl Scout Council
Communities in Schools of Lee County	Salvation Army
Deep River Mediation	Southeastern N.C. Radio Reading Services
Floyd Knight School/The Children's Center	t.l.c. home inc.
“Get Smart” Inc.	THANKS Mentoring Program
Habitat for Humanity	Warren Williams Child Development Center

▶ COMPANIES HOLDING FALL CAMPAIGNS

3M	Jones Printing Company
Allstate	LCI Inc.
American Red Cross	Lee County Government
BB&T	Lee County High School
B.T. Bullock Elementary	Lee County Schools
Bank of America	Lee Early College
Belk	Life 103.1
Bragg Street School	Moen
Broadway Elementary	Nationwide
Café 121	Parkdale Mills
Capital Bank	Pentair Water Pool and Spa
Caterpillar	Perry Brothers Tire Service
Caterpillar Logistics	Pfizer
Central Carolina Community College	Progress Energy
Central Carolina Hospital	PSNC Energy
Central Electric Membership Corp.	Saiden Technologies
City of Sanford	SanLee Middle School
Coalition for Families	SCANA
Combined Federal Campaign	Southern Lee High School
Coty	State Employees Combined Campaign
Crews Insurance	State Farm
Dargan Moore, Edward Jones	SunTrust
Deep River School	The Pantry Inc.
East Lee Middle School	The Steele Pig
First Bank	Tramway Elementary
Floyd L. Knight-The Children's Center	Trion
Frontier Spinning Mills	Tyson Foods
Greenwood Elementary	UPS
Imperial Freezer Services	Walmart
J. Glenn Edwards Elementary	West Lee Middle School
JCPenney	WWGP/WFJA
John Beverly Printers	

▶ AUTOMOBILE GIVE-AWAY '10

Offered in partnership with Wilkinson Cadillac
Chevrolet Pontiac Buick GMC of Sanford

▶ Companies Contributing Prizes

Applebee's (gift cards)
BB&T (savings bond)
Capital Bank (savings bond and lunch box)
Carolina Hurricanes (hockey tickets)
Coty (cologne gift sets)
DK Clay (pottery)
First Bank (savings bond)
First Citizens Bank (savings bond)
JCPenney (luggage set)
Moen (shower heads)
Pfizer (gift bags)
PSNC Energy (clothing, umbrella and chair)
Temple Theatre (theater tickets)
The Pantry (gasoline cards)
Walmart (grill)
Wilkinson Cadillac Chevrolet Pontiac Buick GMC of Sanford
(oil changes and Carolina Hurricanes hockey tickets)

▶ MAJOR CORPORATE CONTRIBUTORS

▶ Top 10 Campaign Contributors

Coty
 Progress Energy
 Central Carolina Hospital
 Pilgrim's Pride
 City of Sanford
 Pentair Water Pool and Spa
 Pfizer
 Central Carolina Community College
 3M
 Hanesbrands

Includes contributions reported as of June 1, 2011. Some company contributions from the '10 annual campaign have not yet been reported.

▶ Lee County 211 Sponsors

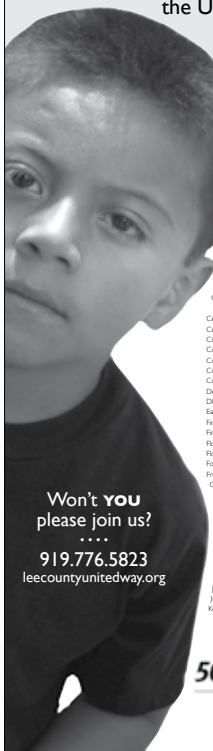
Capital Bank
 Coty
 Central Carolina Hospital
 Frontier Spinning
 Hanesbrands
 Life 103.1
 Lori Baker & RBC Centura
 Pentair Water Pool & Spa
 Progress Energy
 The Sanford Herald
 WWGP-AM/WFJA-FM

Sponsors of the Lee County 211 service, which provides around-the-clock referrals by phone for housing, food, health care and other human services.



Thanks to You

the United Way has been building our community for five decades.



- | | |
|------------------------------------|--|
| 3M | Lee Builder Mart |
| Applebee's | Lee County |
| BBAT | Lee County High School |
| Bell | Lee County Schools |
| Bandana Day Care | Lee Early College |
| Boys & Girls Clubs of | Life 103.1 |
| Charlottee Co. | Lowe's Foods |
| Bragg Street School | MacDUFF's Dry Cleaners |
| Brick Capital CDC | Magnez Menell Powertrain USA |
| Brookway Elementary | Medix Automation |
| Bullock Elementary School | Moon |
| Call 121 | Parisdale Spring Mills |
| Capital Bank | Peterson Water Pool & Spa |
| Caterpillar | Pigpen's Pride |
| Center for Independent Living | Price of Carolina Girl Scouts |
| Central Carolina Community College | Progress Energy |
| Central Carolina Hospital | PSNC Energy |
| Central Electric Membership Corp. | PSNC Centers |
| City of Sanford | Ruby Tuesday |
| Citation for Families | Sader Technologies |
| Combined Federal Campaign | Sank Lee Middle School |
| Communities in Schools | Southern Lee High School |
| City | State Employees Combined Campaign |
| Deep River School | Steel and Pipe Corp. |
| DK Clay Pottery | Temple Theatre |
| East Lee Middle School | The Salvation Army |
| First Bank | The Sanford Herald |
| First Citizens Bank | Tranway Elementary School |
| Floral Design by Eddie | Tyson |
| Floyd Knight Children's Center | Tyson Foods |
| Four Oaks Bank | USF Water Service |
| Frontier Spring Mills | Wal-Mart |
| Get Smart | Wald Lee Middle School |
| Greenwood Elementary School | Wilkinson Cadillac Chevrolet |
| Hanabrandts | Rottac Buick GMC |
| HAVEN in Lee Co. | WWGP-AM/WFJA-FM |
| Healing Hand Clinic | Wyeth (now Pfizer) |
| Imperial Freezer | |
| J. Glenn Edwards Elementary School | Thank you to our top corporate contributors, companies conducting fall campaigns and businesses contributing Automobile Give-Away prizes during the 2009 year. |
| J.R. Ingram Elementary School | |
| JC Penney Co. | |
| John-Beverly Proctors | |
| Jones Printing Co. | |
| Kelly's Diamonds | |

Won't you please join us?

....

919.776.5823
leeconomyunitedway.org

50 Years
1960-2010



United Way of Lee County

▶ LEADERSHIP THROUGHOUT THE COMMUNITY

Though the United Way staff may be the public face of this community effort, it couldn't thrive without leadership from so many throughout business and industry, services and the professions, who contribute their time and expertise to serve others. It's their hard work and generosity that helps make us all successful.

▶ United Way Board of Directors [**ex officio*]

- | | |
|--------------------|-------------------------------------|
| Mikeal Basinger | Capital Bank |
| Sandra Boyd | Lee County Government |
| Karen Brown | ERA Strothers |
| Brad Butler | Retired Educator, Carolina Trace |
| Carlos Gomez | Pentair Water Pool & Spa |
| Lyn Hankins | Lee County Partnership for Children |
| Bob Heuts | Lee County Economic Development |
| Tiffany Jefferson | Wilson and Reives |
| Beth Kelly | City of Sanford |
| Heidi Mauer Kimble | Caterpillar |
| Joe Martin | John-Beverly Printing |
| Margaret Minuth | Central Carolina Hospital |
| David Montgomery | Downtown Sanford Inc. |
| Margaret Murchison | WWGP-AM/WFJA-FM |
| Charles Taylor | 3M |
| Mike Thomas | Wachovia Securities |
| Janice Almond* | Deep River Mediation |
| Abby Cameron* | American Red Cross |
| Shane Wilson | PSNC Energy |

▶ **United Way Staff**

Jan Hayes	Executive Director
Michele Bullard	Program Services Director
Wendell McGee	Financial Officer

▶ **United Way Campaign Cabinet**

Bob Heuts	President
Margaret Murchison	Budget and Allocations Chair
Mikeal Basinger	Cultivation Chair
Sam Wornom	Leadership Chair
Bill Lawrence	Honorary Campaign Chair
Joe Martin	Campaign Chair
Tony Guerra	Campaign Associate Chair
Beth Kelly	Campaign Associate Chair
Bonnie Russell	Campaign Associate Chair
Alexander Cox	FIRE Co-Chair
Tom McSwain	FIRE Co-Chair
Margaret Minuth	Health Care
Carlos Gomez	Industry North
David Spivey	Commercial
Tiffany Jefferson	Professional
Susan Gomez	Industry South
Bob Joyce	Community and Carolina Trace
Sharon Spence	Public

▶ **Volunteers featured in UW Neighbors**

James Annis	American Red Cross
Alice Austin	Southeastern NC Radio Reading Service
Carole Matarese	Christians United Outreach Center
Wesley Vann	United Way of Lee County

▶ **United Way Community Investment Volunteers**

Larry Aiken	Retired
Lil Barrett	WDSG Radio
Kristy Burton	First Citizens Bank
Brad Butler	Carolina Trace
Sylvia Churchwell	Retired
Susan Clegg	Pentair Water Pool & Spa
Deborah Crews	Xxxx
Sheila Erford	Steel and Pipe Corp.
Linda Foushee	Capital Bank
Lyn Hankins	Lee Co. Partnership for Children
Sara Harrington	Xxxx
Bob Hughes	Retired
Rosemary Imberman	Xxxx
Kelly Klug	Lighthouse Documentation
Bud Marchant	Central Carolina Community College
Joe Martin	John-Beverly Printers
Brian McLeod	BB&T
Margaret Minuth	Central Carolina Hospital
David Montgomery	Downtown Sanford Inc.
Margaret Murchison	WWGP-AM/WFJA-FM
Susan Patterson	City of Sanford
Nancy Remaley	Four Oaks Bank
Dale Sauls	Pastor
Sharon Spence	Lee Co. Schools
David Spivey	Jones Printing Co.
Jennifer St. Clair	Sanford Area Chamber of Commerce
Janet Tucker	Door to Door Realty
David Vann	Coty Inc.
Nancy Whalen	UPS
Shane Wilson	PSNC Energy



You never know what to expect at the United Way campaign kickoff, a community celebration with food and entertainment.

by the
numbers

▶ **637**

Children received Christmas gifts thanks to The Salvation Army Angel Tree and all of its donors.

▶ **\$10**

Provided one month of instructional materials to help a preschooler become ready for kindergarten.

▶ **2-1-1**

Is the phone number to call, any time day or night, to find food, shelter or other assistance.

▶ **108**

People “liked” the new United Way Facebook page at the end of the year, with that number steadily growing from week to week.

▶ **1,100**

Pounds of food were contributed by 3M to the Christians United Outreach Center in just one drive.

▶ **1,940**

Children heard stories and received free books during Storytime at the Fair, a morning for preschoolers at the Lee Regional Fair.

▶ **28**

Local nonprofits received your United Way contributions after being carefully evaluated.

▶ **\$2,500,000**

Worth of prescription medications were provided free to uninsured patients by Helping Hand Clinic.

▶ **1,000**

“Fair Share” contributors gave the equivalent of one hour’s pay per month to the United Way.

▶ **28**

Fire, flood and other disaster survivors received relief from the local American Red Cross chapter.

▶ **\$50**

Provided transportation for two cancer patients to receive treatment, thanks to volunteers from Highway for Healing.

▶ **50**

Years the United Way has served Lee County. (With many more still to come!)

Parents tell us how excited their children are to receive their very own books in the mail.

Lyn Hankins

ABOUT CHILDREN PARTICIPATING IN THE LEE COUNTY IMAGINATION LIBRARY, WHICH SENDS FREE BOOKS EVERY MONTH TO ABOUT 1,000 LOCAL CHILDREN, FROM BIRTH TO AGE 5.



United Way of Lee County
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leecountyunitedway.com